

Events Photo Team – School Group Policy on Facial Technology

Overview

Events Photo Team Limited works in partnership with tourist attractions across the UK and EU to deliver professional photography and technology services. This policy outlines the use of facial technology in accordance with the **General Data Protection Regulation (Regulation (EU) 2016/679)** and aims to inform legal guardians of their rights and how their child's data is handled.

Responsibility for Consent

It is the responsibility of the client "*the tourist attraction*" to ensure that all visiting schools, businesses, or charities are fully informed about the use of facial technology. Consent may be given or withheld at their discretion. As a safeguard, if Events Photo Team is not made aware of consent, or if the client fails to communicate the necessary information to the visiting group, Events Photo Team reserves the right **not to process any facial data**. In such cases, an alternative **manual image search option** will be made available.

Use of Facial Technology

- Events Photo Team **does not collect or store any personal information** about children at the point of capture.
- No personal data is processed during the photography stage.
- Facial data is only temporarily processed **at the point of search**, where a child actively and knowingly searches for their image using our systems.
- This search process does not involve the retention of personal information.

Rights of Legal Guardians

Legal guardians have the following rights under GDPR:

- **The Right to Withdraw Consent**
- **The Right to Erasure (Right to be Forgotten)**
- **The Right to Access**

How to Exercise These Rights

- If a school, business, or charity representative wishes to **withdraw consent**, this must be communicated **prior to visiting the attraction**. This ensures proper documentation and prevents misuse. Consent withdrawal should be made through the attraction, which will pass the request to Events Photo Team.
- If the **right to access** is requested, it must be done within **24 hours** of the child performing a search. Events Photo Team retains search data for a maximum of **24 hours** to protect against unauthorised access. After this period, the data is automatically deleted.

Image Retention

- Photographic images are retained for **30 days** unless a request is made to delete them sooner or retain them longer.
- This policy ensures guardians and organisations have a reasonable window to access or manage images as needed.

Our Commitment to Data Security

Events Photo Team is **dedicated to safeguarding all data** and adheres to the highest standards set by local and international data protection laws. We take our role as a data handler seriously and aim to act as a responsible and transparent partner in data security.

Further Information

For more details or specific questions, please contact your liaison at the attraction you are visiting. They will be able to assist and coordinate with Events Photo Team on your behalf.
